# CHAPMAN UNIVERSITY University Honors Program One University Drive Orange, CA 92866

# COURSE SYLLABUS

(714) 744-7646

HON 357 Spring 2008

## **Foundations of Economic Exchange**

### **Catalog Description:**

(Same as ECON 420.) Prerequisite, acceptance to the University Honors Program, or consent of instructor. Classical and neoclassical theory of economic exchange. Philosophical critiques and commendations of market exchange. Human nature as self-regarding in market exchange and other-regarding in social exchange. Property rights systems in economic exchange. (Offered as needed.) 3 credits.

### **Essential Facility:**

Access to computer lab

### Course Goals, Objectives, and Learning Outcomes:

From the perspectives of two forms of rational orders, constructivist and ecological, this course will study the foundations of economic exchange. We will examine the extent to which reason and the deliberate action of a constructivist order and the undesigned principles of norms and traditions in an ecological order can inform our understanding of impersonal exchange in markets and personal social exchange with friends, neighbors, and family. The main topics covered in the course are:

### Content:

- Exchange as the foundation for specialization and markets
- Constructivist and ecological lenses for understanding wealth creation
- Knowledge foundations of market exchange
- Self-interest foundations of market exchange
- Other-interest foundations of social exchange
- Biological and cultural foundations of social exchange
- Property rights as foundational, social orders
- Constructivist and ecological rationality in economic systems

# Required Texts:

F.A. Hayek. The Fatal Conceit. Chicago: University of Chicago Press, 1991.

J. Surowiecki. The Wisdom of Crowds. New York: DOUBLEDAY, 2004.

### **Instructional Strategies:**

This course uses a combination of hands-on learning in laboratory experiments and Socratic roundtable discussions of readings. In additional to the recent research, the readings range from works by 18th century Scottish philosophers Adam Smith and David Hume to 19<sup>th</sup> century marginalists Walras and Jevons and 20th century Nobel economist F.A. Hayek. The students will write an original proposal for an experiment to address an unanswered question raised in class and will present the proposal to class.

### Methods of Evaluation:

- 1. Participation in class discussions and laboratory experiments
- 2. Blog posts and comments
- 3. Final paper
- 4. Final presentation

## Chapman University Academic Integrity Policy

Chapman University is a community of scholars, which emphasizes the mutual responsibility of all members to seek knowledge honestly and in good faith. Students are responsible for doing their own work, and academic dishonesty of any kind will not be tolerated anywhere in the university.

### Students with Disabilities

In compliance with ADA guidelines, students who have any condition, either permanent or temporary, that might affect their ability to perform in this class are encouraged to inform the instructor at the beginning of the term. Upon recommendation of the Center for Academic Success, adaptations of teaching methods, class materials, including text and reading materials or testing may be made as needed to provide for equitable participation.

#### Bibliography:

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Goodall, Jane. "Order without Law" in <u>Law, Biology, & Culture: The Evolution of Law</u>. M. Gruter and P. Bohannan, editors. Santa Barbara: Ross-Erickson, 1983.

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- Hoffman, Elizabeth, McCabe, Kevin, and Smith, Vernon. "Behavioral Foundations of Reciprocity: Experimental Economics and Evolutionary Psychology," *Economic Inquiry*, 36(3), 335-52, 1998.
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- Jevons, W. Stanley. The Theory of Political Economy. 1871. New York: A. M. Kelley, 1965.
- Kimbrough, Erik, Smith, Vernon, and Wilson, Bart. "Building a Market: From Personal to Impersonal Exchange," in <a href="Free Enterprise: Values in Action">Free Enterprise: Values in Action</a>. P. Zak, editor. Princeton, NJ: Princeton U Press, 2008.
- Mandeville, Bernard. <u>The Fable of the Bees and Other Writings</u>. E. Hundert, editor. Indianapolis: Hackett Publishing Co., 1997.
- Marx, Karl. <u>Capital: A Critique of Political Economy</u>. 1867. Available online at http://www.econlib.org/library/YPDBooks/Marx/mrxCpA.html
- McCabe, Kevin, Rigdon, Mary, and Smith, Vernon. "Positive Reciprocity and Intentions in Trust Games," *Journal of Economic Behavior and Organization*, 52, 267-275, 2003.
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- Ridley, Matt. Nature via Nurture. New York: Harper, Collins, 2003.
- Ridley, Matt. The Origins of Virtue. New York: Penguin Books, 1998.
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- Smith, Adam. <u>Wealth of Nations</u>. 1776. Available online at: http://www.econlib.org/library/Smith/smWN.html
- Smith, Adam. <u>The Theory of Moral Sentiments</u>. 1790. Available online at: http://www.econlib.org/library/Smith/smMS.html
- Smith, Vernon. "Human Nature: An Economic Perspective," Daedalus, 133(4), 67-76, 2004.
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- Smith, Vernon. "Markets, Institutions, and Experiments," in the <u>Encyclopedia of Cognitive Science</u>. L. Nadel, editor. New York: Macmillan Publishers (Nature Publishing Group), 2003.
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- de Waal, Frans B. M. "How Animals Do Business," *Scientific American*, 292(4), 54-61, 2005
- Walras, Leon. <u>Elements of Pure Economics</u>. Translated by William Jaffe. Fairfield, N.J.: A. M. Kelley, 1977.

Prepared by:

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